

avenue 108

Avenue 108 enables organizations, teams and individuals to achieve their full potential by leading from a place of authenticity. We specialize in creating self-aware, mindful leaders who not only impact their organizations and communities but also inspire others to do the same.



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BIOGRAPHY

Amy St. Clair Day, M.A., CPCC, is an executive coach and organizational development consultant who is passionate about leadership. For the past 11 years, she has been practicing what she preaches – living life with purpose. She helps executives and managers around the world lead with authenticity, thereby raising the performance levels of individuals, teams and organizations and impacting the bottom line of corporations. Amy has developed high impact leaders and high performing teams for organizations such as Capital One, PIMCO, Electronics for Imaging (EFI), Kaiser Permanente, Ritual Cleanse and Morgan Samuels Company.

Before launching Avenue 108, Amy was the head of human resources for Morgan Samuels Company, a renowned retained executive search firm based in Beverly Hills, California. Previously, she worked for PIMCO, one of the largest fixed income managers in the US, where she was responsible for the learning and development needs of more than 1,000 employees globally. As head of learning and development, Amy worked directly with the firm's managing partners to develop strategic learning agendas for each business unit, resulting in targeted organizational development and training initiatives. Prior to PIMCO, Amy worked for Capital One Financial as an organizational development consultant. She led her 80 person division to a cost savings of \$1.1 million by implementing a high performance work team approach and developed the training strategy for a \$550 million billing system replacement project that impacted more than 8,000 end users worldwide.

Amy graduated with honors with a BBA in Organizational Behavior and Business Policy from Southern Methodist University. She earned her MA in Organizational Management from Fielding Graduate University where her thesis was focused on the impact of emotionally intelligent leaders on organizational change. She is a certified executive coach through the Coaches Training Institute and a member of the International Coaching Federation. She is certified in the Myers-Briggs Type Indicator and enjoys applying it to individual and team effectiveness.

When Amy isn't working, you can find her getting messy with her two young boys or sneaking off to enjoy a minute or two of solitude before nap time ends. She loves reading, playing outdoors and, most of all, learning and laughing with her family.

To learn more about Avenue 108, visit www.ave108.com or contact Amy at amy@ave108.com or 949.228.4048.

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